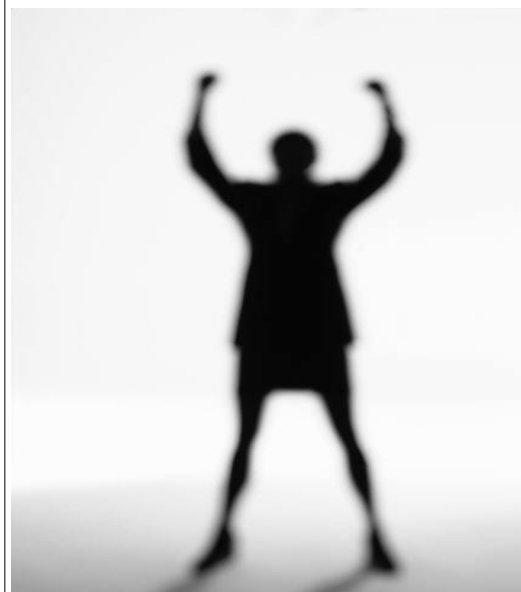


Missouri Public Health Association  
PO Box 126  
Jefferson City, MO 65102



Show Me Healthy  
Missouri Cancer  
Summit

**Sponsored by  
Missouri Department of  
Health and Senior Services  
(DHSS),  
Missouri Public Health  
Association,  
and  
Missouri Cancer  
Consortium**



Tan-Tar-A Resort  
Osage Beach, Missouri  
**April 14-15, 2005**

## *Reaching New Heights in Cancer Control*

### Conference Objective:

Provide timely updates regarding evidence-based approaches for the cancer care continuum. Further the bonds of partnerships and collaboration of all who address cancer care.

Provide timely updates and information for Show Me Healthy Women providers.

### Audience:

Professionals and agencies interested in reducing the cancer burden in Missouri: including doctors, nurses, other health care professionals, health educators, cancer coalition members and Show Me Healthy Women providers.

### Hotel Accommodations:

Tan-Tar-A Resort in Osage Beach has been chosen as the site of the 2005 Cancer Summit. A special room rate of \$76.22, single or double occupancy, will be available to those participating in the Show Me Healthy Missouri Cancer Summit. Deadline for making reservations is March 15, 2005. For reservations call 800-826-8272 and ask for the special Cancer Summit rate.

### Continuing Education Credits:

Note: Credits available will be CME/CEU and MoSOPHE, MONA, MAOPS, and MAFP.

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**Keynote Speaker — Michael H. Samuelson** — Michael serves as the Chairman of The National Center for Health Promotion, a health and productivity consulting organization he co-founded in 1977. Over the years NCHP earned a reputation as an international leader in the design and delivery of disease management, training, leadership and health promotion systems. As President and CEO, Michael led his marketing team in providing services to over 1,000 corporations and 800 medical centers. In addition, he directed a program of professional development and training for over 4,500 individuals throughout the US, Canada, and Japan. Michael is widely published and is a frequent director, consultant, and advisor to numerous prestigious boards and organizations including The Men's Health Network, The Lance Armstrong Foundation and The Department of Defense. A graduate of the University of Michigan with a MA degree in Education, he is a frequent guest lecturer for a number of UM departments. Michael serves on a number of national cancer boards and, at the request of former President George H. W. Bush, is a Member of C-Change. C-Change is comprised of the nation's key cancer leaders from government, business, and nonprofit sectors. These cancer leaders share the vision of a future where cancer is prevented, detected early, and cured or is managed successfully as a chronic illness.

**Closing Speaker — Dr. Ed Friedlander** is the Associate Professor and Chairman of the Dept. of Pathology, Kansas City University of Medicine and Bioscience (formerly University of Health Sciences); Clinical Associate Professor at UMKC School of Medicine; Staff physician at Medical Center of Independence and Research Medical Center/Cancer Institute and is the author of the world's largest one-person medical help site [www.pathguy.com](http://www.pathguy.com). He is a graduate of Brown University, and Northwestern University. He did his residency at Northwestern and Bowman-Gray School of Medicine in North Carolina.

Thursday's Luncheon sponsor is **The Novalis Center at Southeast Missouri Hospital** and **BrainLAB, Inc.** The International Brain Foundation-Brain and NeuroSpine Clinic of Missouri, L.L.C. Southeast Missouri Hospital is a Magnet Nursing Facility in Cape Girardeau, Missouri.



PRELIMINARY PROGRAM SCHEDULE

Wednesday, April 13, 2005

8:00 pm Exhibitor Set Up

Thursday, April 14, 2005

8:00-9:00 am Registration/Visit Exhibits/Continental Breakfast  
9:00-9:30 am Welcome/Introduction/Kickoff by a member of the Dept. of Health and Senior Services  
9:30-10:30 am Keynote Speaker: **Dr. Michael Samuelson** (*Tour of Hope*)  
Sponsored by Pfizer Oncology  
10:30-11:00 am Break in Exhibit Area  
11:00-12:00 General Session: **Missouri’s Comprehensive Tobacco Use Prevention Program Strategic Plan Update** by Deborah Markenson and Janet Wilson  
Noon Luncheon in Exhibit Area sponsored by **Southeast Missouri Hospital/Novalis Center and BrainLAB, Inc.**  
Presentation: **Policy/Legislative Cancer Successes Update**  
1:30-2:20 pm CONCURRENT SESSIONS  
• **Pain and Palliation** by Dr. Jane E. Loitman  
• **Cancer and Radon** by Elizabeth Hoffman  
• **Clean Indoor Air Successes** by Stan Cowan  
• **Cancer Reporting and Staging**, by Dr. Jeannette Jackson-Thompson  
• **SMHW: Electronic Data Submission** by Bruce Jenkins and Debbie Kolb  
2:30-3:20 pm CONCURRENT SESSIONS  
• **Brain Tumors** by Dr. Scott Gibbs  
• **Cervical Cancer screening methods** by Dr. Katherine Jahnige-Mathews  
• **Hometown Successes: Community-based Screenings** by Tonya Linthacum  
• **Insurance Issues**, Centers for Medicare and Medicaid Services  
• **SMHW/WISEWoman Updates** by Bruce Jenkins and Rita Reeder  
3:20-3:45 pm Break in Exhibit Area  
3:45-4:35 pm CONCURRENT SESSIONS  
• **Coalition Networking and Building** by Valerie Howard  
• **Umbilical Cord Blood in Clinical Transplantation** by Dr. John Richart  
• **Outreach to Segmented Populations** by Michell Nickerson and Del Doss Hemsley  
• **Dialogue About Cancer - Breaking the News to a Patient** by Dr. Carla Aamodt  
• **Abnormal Breast Examinations** by Judy Knowlton, RN  
4:35 pm Evaluation/Adjourn  
5:00-6:30 pm Reception/Conviviality in Exhibit Area (*Sponsors needed*)  
Friday, April 15, 2005  
8:00-9:00 am Registration/Visit Exhibits/Continental Breakfast  
9:00-10:00 am General Session: **Cooperative Care: How hospice and oncology can work together** by Dr. Christian Sinclair  
10:00-10:15 am Break in Exhibit Area  
10:15-11:05 am CONCURRENT SESSIONS  
• **Obesity linked to Nine Cancers** by Christina Popp  
• **Technology: Cyber Knife and other new Technology** by Dr. James Hardin  
• **Pathology Reports** by Dr. Ed Friedlander  
• **Clinical Trials: From Bench to Bedside** by Jennifer Klemp  
• **New Cultures in the Community** by Jennifer Hunter  
11:15-12:05 pm General Session: **Cancer Facts and Myths** by Dr. Ed Friedlander  
Noon Evaluation/Adjourn

SPEAKER INFORMATION

**Dr. Carla Aamodt, MD** is an Asst. Professor at the Univ. of Kansas School of Medicine, the Medical Dir. of the Neis Clinical Skills Lab and is an Asst. Dean of Students.

**Stan Cowan** is the Community Tobacco Use Prevention Program Coordinator for the DHSS.

**Dr. Scott Gibbs, MD** is a neurosurgeon in Cape Girardeau and is the founder of the International Brain Foundation.

**James W. Hardin, Ph.D.**, is the interim director of the SLU Cancer Center.

**Del Doss Hemsley** is the Dir. of Health Ministries for Lane Tabernacle CME Church and the Dir. Emeritus of the Adult Education and Literacy program for St. Louis.

**Elizabeth Hoffman** is a lung cancer survivor and founder of CanSAR, Cancer Survivors Against Radon.

**Valerie Howard, MSW** works for the DHSS as the CHART Program Coordinator.

**Jennifer Hunter, PhD, RN** is a nurse anthropologist at the UM-Kansas City’s School of Nursing where she is an assistant professor.

**Jeannette Jackson-Thompson, MSPH, PhD**, Operations Dir., Missouri Cancer Registry and Research Assistant Professor, Health Management & Informatics.

**Bruce Jenkins** is the Project Coordinator for the Show Me Healthy Women Project, DHSS.

**Jennifer Klemp, MPH, MA** is a Univ. of Kansas Medical School Research Instructor and Cancer Risk Counselor, Clinical Research Trials Coordinator and High Risk and Prevention Breast Program Coordinator.

**Judy Knowlton, FNP** is a nurse practitioner with Ripley County Health Dept. She is also a breast cancer survivor.

**Debbie Kolb** works in OIS and is the team leader for the SMHW, Lead, and Service Coordination projects, DHSS.

**Tonya Linthacum, FNP** is a Family Nurse Practitioner for the Audrain Med. Center’s Cancer Screening Services as Dir. of Women’s Health Services and Clinical Coordinator of Cancer Screening Services.

**Jane Loitman, MD, MS**, is the Medical Director of Unity Health Hospice.

**Deborah Markenson** is Administrator of the Section of Chronic Disease Prevention and Health Promotion, DHSS.

**Katherine Mathews, MD** is an Assistant Professor of OB/GYN at Washington University, St. Louis and Co-Director for the program for the elimination of Cancer Disparities.

**Michell Nickerson** is a supervisor at the Witness Project. Witness Project is a health and wellness program for African-American women.

**Christina Popp, RD, LD**, is an oncology dietitian at St. Louis University Cancer Center.

**Rita Reeder, RD, LD** is the Program Manager for the WISEWoman program connected to the Show Me Health Women Project, DHSS

**John Richart, MD** Hematology and Medical Oncologist at SLU Cancer Center.

**Christian Sinclair, MD** is Associate Medical Director of the Kansas City Hospice.

**Janet Wilson** is Chief of the Health Promotion Unit and oversees the state’s Tobacco Use Prevention Program, DHSS

Registration Form:

Please complete one form for each person attending.

Name

Address

Phone

Fax or Email

Registration Fees: \$40.00 per participant

Check enclosed for \$

Credit Card Payment Option:

Mastercard Visa

Card #

Expiration Date:

Check the sessions you wish to attend: (only one per time period)

Thursday, 1:30-2:20 p.m.

- Pain and Palliation  
 Cancer and Radon  
 Clean Indoor Air  
 Cancer Reporting  
 SMHW: Electronic Data

Thursday, 2:30-3:20 p.m.

- Brain Tumors  
 Cervical Cancer  
 Hometown Successes  
 Insurance Issues  
 SMHW/WISEWoman

Thursday, 3:45-4:35 p.m.

- Coalition Networking  
 Umbilical Cord Blood  
 Outreach/Segmented Pop  
 Dialogue About Cancer  
 Abnormal Breast Exam

Friday, 10:15-11:05 a.m.

- Obesity Linked  
 Technology: Cyber Knife  
 Pathology Reports  
 Clinical Trials  
 New Cultures



**Missouri Public Health Association**

Mail registration form to:  
Missouri Public Health Association  
PO Box 126, Jefferson City, MO 65102  
  
Phone: 573-634-7977 \* Fax: 573-635-7823  
Email: info@mopha.org